

MEDIA PACK 2026

Showcasing quality
brands directly to a
targeted High Net-Worth
audience since 2006

PREMIER
— MAGAZINE —

PRINT | DIGITAL | SOCIALS

SHOWCASING LUXURY 20 YEARS OF
2006 - 2026



Serving up inspiration and aspiration to some of the wealthiest consumers in the south east

Since its launch in 2006, Premier Magazine has set out to showcase the very finest companies, products and services directly to a local AB demographic in specific areas of Surrey, Berkshire and London. These are the calibre of consumers that have demonstrated time and again that they place quality over price when it comes to their purchasing decisions. We have successfully reached them over that time thanks to a unique distribution that includes mailing the magazine to subscribers as well as long-time readers residing in some of the wealthiest addresses in the area. This includes those living in secure, private gated communities such as St. George's Hill, Wentworth Estate, Crown Estate etc.





Posted out. Picked up.

Premier is perhaps unique in that over the 20 years since we launched, by far the largest percentage of our readers have received their copies by Royal Mail. It's been a way of making sure that the magazine gets directly into the hands of our targeted high net-worth readership and hence ensuring that our advertisers get in front of potential clients at the luxury end of the market. Maybe that's why so many advertisers have been with us for years.. some for over a decade in fact!

But in addition, particularly in recent years, we have moved to make the publication's profile much stronger in the public sphere too. For example, we have collaborated to create unique partnerships with a number of specific luxury retail outlets where those aimed consumers with large disposable incomes can pick up a copy of the magazine from our bespoke branded dispensers. And the AB demographic of Surrey & Berkshire will have noticed that Premier Magazine has an increasingly visible presence in the places where they shop, eat, exercise and relax.

Our planned print run is 15,000 and according to a reader survey prior to the pandemic our readership was approximately 22,000[†]. But with these additional measures introduced since (including a new website and digital edition) we anticipate that it now exceeds 50,000.



Our presence in luxury retail complements our targeted postal distribution and take-up from our branded dispensers has proven incredibly popular

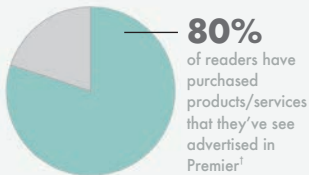
READERSHIP

Our advertisers benefit from unique reader insights, in several ways

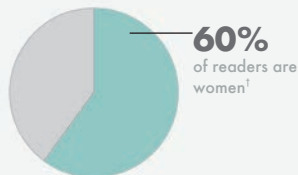
So how do we understand our readership profile so well?

Since it launched in 2006 we have constantly gathered crucial data via feedback forms both within the magazine and online. As you can imagine, this has grown into a very powerful database of these readers and their specific interests.

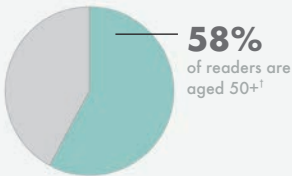
RECEPTIVENESS



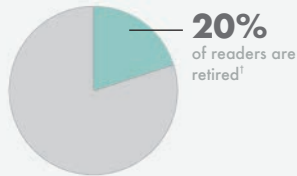
SEX



AGE



STATUS



OTHER STATISTICS

92%
of readers are married[†]

38%
of readers have been in their homes for less than 5 years[†]

35%
of readers have two or more properties[†]





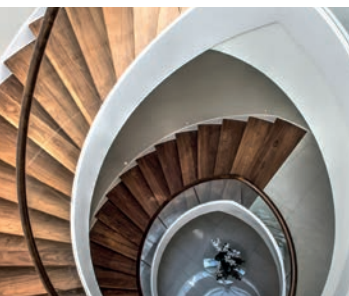
We can compile a profile-matched mailing list which enables us to send emails or mail invites for your next event

Tap into our luxury data, at no extra charge^{††}

Thanks to this unique database compiled from 18 years of reader feedback, we are able to offer our advertisers additional services on a completely complimentary basis. For example - tailored mail and email invitations for their next event - sent direct to those that have expressed a specific interest in what their business is offering. An extremely powerful tool when it comes to bringing these high net-worth individuals to your door.

[†] = Based on figures from a readership survey that took in a cross section of our mailed readership.

^{††} = For postal invites simply supply us with your invitations in plain envelopes with stamps applied. We create and apply the database labels and post them. Our service does not include the design/printing of invitations, but this can be undertaken at specially negotiated reduced rates for our advertisers if required.



“I really think Premier Magazine is a very classy publication. It just oozes quality through the imagery, advertisers, paper and definitely stands out from many of the other glossy lifestyle magazines”

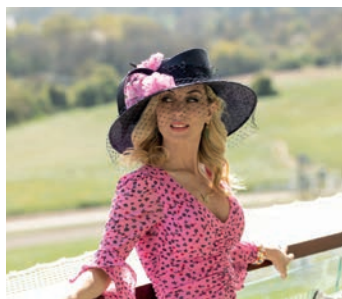
**Pam Bowring
Downs Solicitors**





“A professional magazine, with a professional approach. We are delighted to have featured in the Premier magazine, capturing our audience and new clients. Thank you to the team”

**Samantha Bartlett
Interiors**



ADVERTISING RATES: PRINT & DIGITAL COMBINED

Double Page Spread Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	£875	£815	£695

Full Page Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	£495	£460	£395

Half Page Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	£295	£270	£230

Quarter Page Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	£185	£175	£159

Special Positions:

Outside Back Cover +15%

Inside Back / Inside Front Cover +7%.

Discounts: Recognised Advertising Agency Discount 10%.

Advance Payment Discount: 5% (7% for a series).



INCLUDED IN THE PACKAGE

Free services that add even more value for our advertisers can include:

◆ Your bespoke article.. in both the print & digital edition

With Premier Magazine you have the option to use your space as editorial (advertorial) rather than just advertising if you prefer. Our readers have proven to be particularly responsive to brands once they have read their story within the publication.

◆ Your bespoke article.. on our website too

Besides appearing in the printed edition of the magazine, plus the page-turning digital edition, your article will also appear as one of the news stories online too.

Social Media coverage

The printed edition, online edition and the website are backed up by a very healthy, engaged social media following which is also utilised to showcase our advertisers.



Free creative services

This includes free advertisement design and copy-writing. (Complimentary only when used exclusively in Premier Magazine**)

Access to our luxury consumer mail /email database

See page 5

[†] Editorial (advertorial) is subject to availability and content matter. Words & images only required, page layout must be carried out by Premier Magazine to ensure house style consistency. Wording may be subject to editing. No logos are to appear on editorial pages. Contributors used or listed are at the discretion of the Editor. **We reserve the right to change for these services if our created content is to be published elsewhere in print or online.

ADVERTISING RATES: DIGITAL EDITION ONLY

Double Page Spread Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	£180	£162	£150

Full Page Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	£95	£85	£77

Half Page Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	£50	£45	£41

Quarter Page Advertisement			
	Single Edition:	Series of 2 Editions:	Series of 4 Editions:
<i>Price per insertion:</i>	N/A	N/A	N/A

Terms for Digital Advertising: Payment in advance.

All prices exclude VAT
In order to ensure the quality of the magazine's content, the publisher reserves the right to refuse advertisements regarded as unsuitable for our audience



The digital only option

Visits to Premier Magazine online have increased by 47.5% (2024 to 2025) with the content within the publications being read by approximately 58,000 additional browsers*. So we now provide advertisers with the option, if they prefer, to tap into just an online audience that is very clearly on the increase, but at rates that are less than being in the printed edition.

*Views according to Apzine™ Autumn 2024 - Autumn 2025



TECHNICAL DATA

Double Page Spread

Trim size: 297mm h x 420mm w

Bleed: 303mm h x 426mm w

Type area: 273mm h x 396mm w

Full Page

Trim size: 297mm h x 210mm w

Bleed: 303mm h x 216mm w

Type area: 273mm h x 185mm w

Half Page

Portrait: 273mm h x 90mm w

Landscape: 134mm h x 185mm w

Quarter Page

Portrait: 134mm h x 90mm w

Copy Dates:

Spring 2026: February 6th

(published approx. February 20th)

Summer 2026: May 4th

(published approx. May 22nd)

Autumn 2026: September 1st

(published approx. September 18th)

Winter 2026/27: November 3rd

(published approx. November 20th)

All advertisements are 4 colour.

Supplied artwork options: High-res (300dpi) CMYK composite pdf with trim marks, bleed and with fonts embedded. Alternatively: High-res jpg or High-res eps.

We can also design your advertisement for you if required, free of charge (see page 9).

CONTACTS

Advertising

Sales Manager:

Sara Dower

Tel: +44 (0) 1483 272072

+44 (0) 7837 836632

Email: sara@premiermagazine.biz

Field Sales Manager:

Nicholas Page

Tel: +44 (0) 07789 178802

Business Development Manager:

Justine Samouelle

Tel: +44 (0) 7568 562689

Email: justine.samouelle@hotmail.com

Editorial

Editor:

Tim Price

Tel: +44 (0) 1483 272072

+44 (0) 7974 392326

Email: tim@premiermagazine.biz

Editorial Assistant:

Ruth Rayment

Email: ruth@premiermagazine.biz

PREMIER
MAGAZINE

Premier Magazine is published quarterly
by Right Impression Publishing Limited
Unit 2, Williams Court, Little Mead Ind. Estate,
Cranleigh, Surrey GU6 8NE
Tel: +44 (0) 1483 272072 premiermagazine.biz

✉ [@GUKTPremier](https://www.facebook.com/GUKTPremier)

📷 [@Premiermagazine_England](https://www.instagram.com/Premiermagazine_England)